

## ▲ Sigma Taus In The News ▲



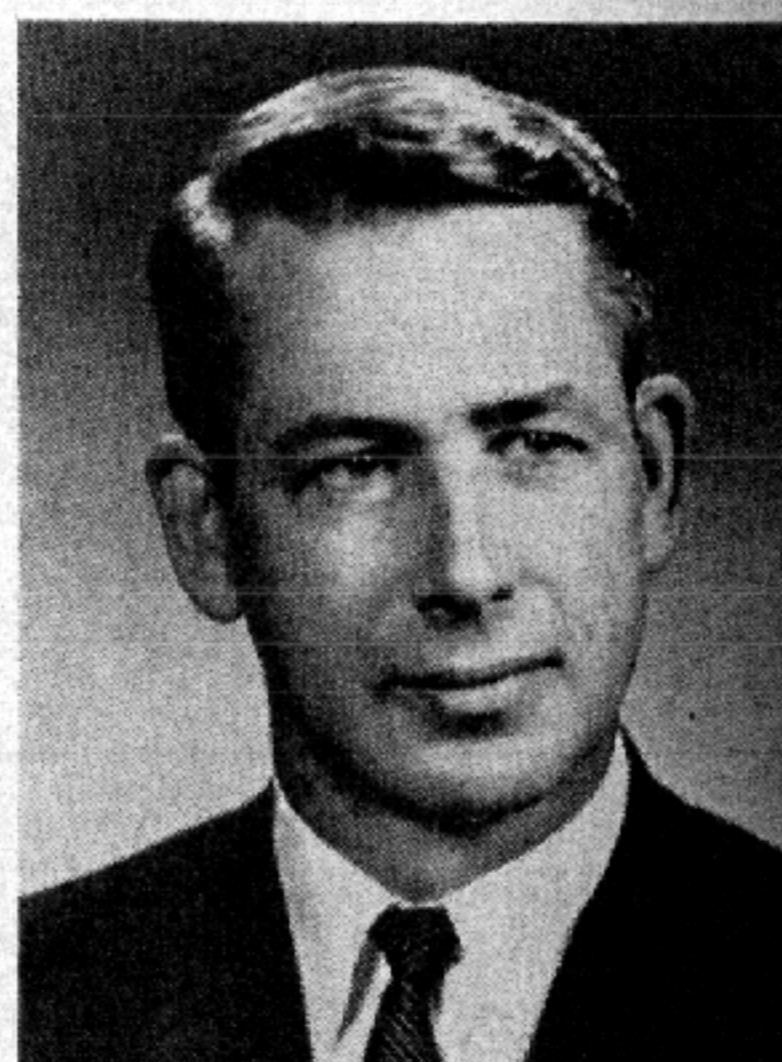
Dr. Oscar M. Helmer  
Zeta Chapter



W. W. Keeler  
Lambda Chapter



Robert V. Nicolson  
Theta Chapter



Dr. Richard C. Potter  
Epsilon Chapter

OSCAR M. HELMER, Zeta 22, who is recognized throughout the world as an authority on hypertension, retired in June, 1965, as a research advisor for Eli Lilly and Company, Indianapolis, Indiana, after thirty-four years with the pharmaceutical firm. For many years, Helmer has done outstanding research in high blood pressure. He played an important part in the discovery of angiotensin, a powerful pressor substance circulating in the blood which has been suspected of being the cause of hypertension and which is believed to be part of the chemical mechanisms that regulate blood pressure. In addition to his research in hypertension and heart

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disease, Helmer has made valuable research contributions in the fields of hematology and gastroenterology. He is the author or co-author of around 100 scientific papers. In addition to his research work for Eli Lilly and Company, Helmer has been serving as associate professor in experimental medicine and biochemistry for the Indiana University School of Medicine. The recipient of a U. S. Public Health Service grant, he is continuing his research in the field of hypertension and its causes, using facilities at the medical school. A diplomate of the American Board of Clinical Chemistry, Helmer is a member of the American Society of Biological Chemistry; the American Chemical Society; the Central Society for Clinical Research; the Society of Experimental Biology and Medicine; and the Federation of Clinical Research of the New York Academy of Medicine. He is a fellow of the American Association for Advancement of Science and is a member of the American Heart Association's Medical Advisory Committee of the Council for the Study of High Blood Pressure. In addition, Helmer is an honorary member of the Indianapolis Medical Society and belongs to the Society of Sigma Xi, scientific honor society; Gamma Alpha, scientific recognition society; Sigma Tau, engineering honor society; Alpha Chi Sigma, professional chemistry fraternity; and Scabbard and Blade, military recognition fraternity. Born in Portland, Oregon, Helmer was graduated from Lincoln High School there in 1918. He received his Bachelor of Science degree in Chemical Engineering from Oregon State College (now Oregon State University) in 1922; his Master of Science degree from the University of Illinois in 1924; and his Doctor of Philosophy degree in 1927 from the University of Chicago. Before joining Eli Lilly and Company in 1931, he was engaged in cancer research for four years at the Rockefeller Institute for Medical Research. Dr. Helmer has received wide recognition for his scientific achievements. In 1962, he was honored by being invited to address the Society of Endocrinology at an international meeting at Cambridge University. In June 1965, he participated in the symposium conducted in memory of Claude Bernard in Paris, France. Helmer has also won notice with his abilities as an artist — especially in the area of pastel portraits. It was a toss-up, he has always felt, as to which direction his life might have gone — to art or to science. Dr. Helmer and his wife, Lois, reside at 5015 North Illinois Street, Indianapolis, Indiana.

W. W. KEELER, Lambda Alumnus (initiated December 8, 1954), was the principal speaker before the Oklahoma Hall of Fame (sponsored by the Oklahoma Memorial Association) at the induction of six prominent Oklahomans into the Hall of Fame at the Sheraton-Oklahoma Hotel in Oklahoma City, Oklahoma, on November 16, 1965. Keeler, who is Chairman of the Executive Committee of the Phillips Petroleum Company, Bartlesville, Oklahoma, is well known as a civic leader. He has resided in Bartlesville most of his life and has been with his company since 1929. He was elected to his present post in 1962. Keeler has served as Director of Refining for the Petroleum Administration for War, as Chairman of the Military Petroleum Advisory Board, and, in 1960, he headed the first United States Petroleum Industry Exchange Delegation on a tour of Russia's oil industry. He was a founder of and is a trustee of the Cherokee Foundation; and, in 1949, Keeler was appointed Principal Chief of the Cherokee Tribe of American Indians. Keeler and his family reside at 1118 South Dewey Avenue, Bartlesville, Oklahoma.

ROBERT V. NICOLSON, Theta '50, has been appointed Electrical Apparatus Engineer for the Electrical System Department of The Detroit Edison Company. A native of Virden, Illinois, Nicolson received the Bachelor of Science degree in Electrical Engineering at the University of Illinois in 1950. Subsequently, in 1957, he received the degree of Master of Science in Electrical Engineering at Wayne State University. In July 1950, Nicolson entered the employ of The Detroit Edison Company as an Engineering Assistant and his progress in the company has been rapid since that date. He has authored several papers and articles in his field since joining the company, and he is a Registered Professional Engineer in Michigan. In addition to Sigma Tau, he is a member of Phi Kappa Phi, Eta Kappa Nu, and Tau Beta Pi. He is also a member of The Institute of Electrical and Electronics

Engineers and the Engineering Society of Detroit. Nicolson and his wife, Eleanor, reside at 21080 Concord Avenue in Southfield, Michigan. They have four children.

RICHARD C. POTTER, Epsilon Alumnus (initiated December 14, 1951), Director and Professor of Research at the Institute of Industrial Research, University of Louisville, has been designated as the new President of the Northrop Institute of Technology, Inglewood, California. The announcement was made to members of the Institute's faculty on December 6, 1965, by Dr. John K. Northrop, Chairman of the Board of Trustees. The appointment becomes effective January 1, 1966. In revealing the selection of the new President, Dr. Northrop stated, "Richard Carter Potter brings with him a distinguished background in engineering education, industry, research, military service, and civic affairs. We are confident Northrop Institute will benefit greatly from this background and from Dr. Potter's leadership." Dr. Northrop said a special presidential selection committee of the Board of Trustees had reviewed the records of many outstanding men from throughout the United States before selecting Dr. Potter. Prior to joining the University of Louisville, Potter had been with Kansas State University for ten years as Associate Dean, Assistant Dean, and Professor of Mechanical Engineering. He served the aerospace industry in Southern California four years with Space Technology Laboratories, Thompson Ramo Wooldridge, Inc. and the General Dynamics Corporation as manager of professional placement and development, manager of technical staff development, and member of research staff. Born in Ekalaka, Montana, May 19, 1919, Dr. Potter received his primary and secondary education at Sioux Falls, South Dakota. In 1940, he received the degree of Bachelor of Science in Engineering from Purdue University. He received the degree of Master of Science in Engineering in 1947 and, in 1950, he was awarded the degree of Doctor of Philosophy, both from Purdue University. As an undergraduate, he received a Distinguished Student Award, a Big Ten Medal for academic and athletic proficiency, and a Special Merit Scholarship. He earned his college expenses by waiting on tables, by jobs with the department of athletics, and by summer work. For three years at Purdue, he played varsity football and was named to the All-Indiana Team. In 1964, he was presented an All-American Silver Anniversary Award by *Sports Illustrated* magazine. Dr. Potter is past-chairman of the Secondary Schools Committee of the American Society for Engineering Education. He is a member of the American Society for Mechanical Engineers, and is a Registered Professional Engineer in the State of Kansas. In addition to Sigma Tau, he is a member of Phi Kappa Phi, Pi Tau Sigma, and Sigma Xi. A member of Rotary International, he has served as President of the Manhattan (Kansas) Rotary Club. He has been active in the Red Cross, the United Fund, and other civic organizations. He is a Lieutenant-Colonel, active reserve, in the United States Army Corps of Engineers. He served in World War II at Aberdeen Proving Ground and in the Pacific Theatre. His published works include articles in the *Harvard Business Review* and in *Refrigerating Engineering*. Dr. Potter is married to the former Ann Stimson of Houston, Texas, and they have three daughters and three sons, ages 3 to 16.

— SIGMA TAU —

The School of Petroleum Engineering at the University of Oklahoma is the largest in the world with 13 nations outside the U.S.A. represented in the current enrollment.

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There seems to be a day or week for almost everything. For instance, in October there were weeks for: fire prevention, letter writing, employing the physically handicapped, apples, newspapers, credit unions, macaroni, wine, cleaner air, thrift, the United Nations, Bibles, popcorn, safety, pretzels, and honey.

## A GREAT TIME TO BE ALIVE

By Jenkin Lloyd Jones  
Editor and Publisher  
The Tulsa Tribune

(An address before the 36th Annual Meeting of the  
(Independent Petroleum Association of America in)  
(Dallas, Texas, on Tuesday, October 26, 1965. )

(Jenkin Lloyd Jones, editor and publisher of The Tulsa Tribune, (was graduated from the University of Wisconsin in 1933 and) (immediately joined the newspaper as a reporter and columnist.) (He was managing editor 1936-38, associate editor 1938-41, and) (editor in 1941. He has been editor and publisher since 1963.) (Jones is the recipient of the William Allen White award, was) (president of the American Society of Newspaper Editors, writes) (a weekly column syndicated in over 100 newspapers, and is the) (author of the book "The Changing World".)

A few weeks ago in the quiet hour past midnight I drove across the great dark ocean of grass which is Oklahoma's Osage, and at length the lights of the little town of Shidler appeared. On a corner of the main street I stopped my car next to a neat brick church. I turned off the engine. The peace was overwhelming. The streets were empty. Not a person was abroad. Ask any old time Oklahoma oilman and he will tell you with a snort that Shidler is a dead town.

Well, I remember seeing Shidler as a child when it was one of the hell-roaringest oil camps in America. I remember the deep ruts across the muddy prairie, and the tent eating houses, and the drunk Indians, and the clapboard shacks that were politely referred to as "dance halls" and in my innocence I wondered why everyone wanted to dance so much. And the fist fights and hijackings and shootings.

I came along too late for Spindletop or Burkburnett or Borger, but I do recall Cromwell and Maud and Seminole when the throttle was out to the last notch. And you could have 'em.

Yet often, in recent years, I have sat across a Tulsa Club table from Billy Connelly, the late grand old man of the oil business, and I watched his 90-year-old eyes light up like a tilted pinball machine as he recalled what to him were those golden days.

Now the fine paved highway that took me into Shidler the other midnight I like better than the muddy ruts I remember, and an asphalt street is preferable to the elongated hog wallow of the past, and I'll take the undistinguished hamburger steak handed out in the town cafe today over the poisonous chili dished out in the old cook tents. I can't recall when the last shooting was at Shidler and if there's still a scarlet woman around, believe me, she'd better be an amateur, for there's that neat brick church standing right where the biggest dance hall stood.

If I'm going to live in it, and, particularly, if I'm going to raise children in it, give me the new Shidler, even if it is, indeed, a little dead.